EXAMPLE 1



Your stallion's statistical record updated every week for a year!

Q Stallions, powered by AQHA, is the ultimate reference guide to help you promote your stallion all year long with updated information that is always current.

A service that offers more records and marketing benefits at a fraction of the cost.

A Q Stallions Annual Profile Package includes access to all of the features below for one year. Additionally, a unique URL will be created to share with prospective mare owners, sending them directly to your stallion's profile in one click.

Q STALLIONS DYNAMIC PAGES

Updated every week, your page will include the following:

- Sire summary
- Current year activity
- Top performersPerformance
- Performance record

Weekly activity

- Foals eligibility
- Sire stats
 Nicking report
- Extra photos

Catalog pedigree

- Five-cross pedigree
 - Five-panel test results
 - Nick your mare
- Video

DYNAMIC STALLION WEBPAGE

\$1,500 for Senior Stallions

\$950 for Junior Stallions*

*A stallion whose first foal crop is no more than 4 years of age in the current year

AQHA AMERICAN QUARTER HORSE ASSOCIATION

qstallions.com advertise@aqha.org

THE AMERICAN QUARTER HORSE JOURNAL: PRINT AND DIGITAL

JQURNAL THE AMERICAN QUARTER HORSE JOURNAL

A MONTHLY MAGAZINE DEDICATED TO THE GREATEST HORSE BREED ON EARTH

- Hands-on training articles, covering English and Western disciplines
- Insightful features tackling horse health, horse-show trends and breeding topics
- Inspirational stories about fellow amateurs, youth, professionals, owners and breeders
- Hall of Fame and 50-year breeder profiles
- Official show coverage from AQHA's leading events
- Critical news and timely information, keeping you abreast of what's going on within your Association

DISTRIBUTION:

Print – 26,700 Delivered to 26,700 paid subscribers

Digital – 251,263 AQHA members

Available behind member wall on *aqha.com* as well as through targeted email pushes

DEADLINES

The monthly American Quarter Horse Journal deadlines the 25th of the month two months prior to publication date

(Ex. March deadline Jan. 25th)

BREEDER RATES - PRINT AND DIGITAL

Effective with the June 2016 Issue

Four Color	1 Time	6 Times	12 Times
Full-Page	\$1,170	\$1,140	\$1,105
Two-Thirds Page	925	905	875
One-Half Page	765	745	725
One-Third Page	590	575	560
One-Fourth Page	470	460	445
One-Sixth Page	335	330	320

INSIDE COVERS \$2,400 BACK COVER \$2,800

Payable in U.S. funds only. Contract required for other than 1-time rates. Multiple ads in a given issue or over several issues qualify for rates above 1-time.



The award-winning *American Quarter Horse Journal* now includes all content in one print subscription. Each print issue includes an AQHA section and Performance section, as well as a Ranching section in September, January, March and June.

Each digital issue is presented with targeted content – AQHA, Performance or Ranching. Readers can enjoy features in the print version along with additional features, recognition or video on their computer, tablet or phone.

Additionally, the *Ranch Horse Journal* is included as a separate magazine semi-annually in August and May – bagged and mailed along with the regular issue of the *Journal*.

The *Quarter Racing Journal* continues to be published semi-annually in December and March.

FOR MORE INFORMATION OR TO PROMOTE YOUR STALLION, CONTACT:



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AMERICAN QUARTER HQRSE ASSOCIATION