Your stallion’s statistical record updated every week for a year!

Q Stallions, powered by AQHA, is the ultimate reference guide to help you promote your stallion all year long with updated information that is always current.

A service that offers more records and marketing benefits at a fraction of the cost.

A Q Stallions Annual Profile Package includes access to all of the features below for one year. Additionally, a unique URL will be created to share with prospective mare owners, sending them directly to your stallion’s profile in one click.

Q STALLIONS DYNAMIC PAGES
Updated every week, your page will include the following:

- Sire summary
- Top performers
- Current year activity
- Performance record
- Catalog pedigree
- Foals eligibility
- Sire stats
- Nicking report
- Extra photos
- Weekly activity
- Five-cross pedigree
- Five-panel test results
- Nick your mare
- Video

DYNAMIC STALLION WEBPAGE
$1,500 for Senior Stallions
$950 for Junior Stallions*

*A stallion whose first foal crop is no more than 4 years of age in the current year

qstallions.com
advertise@aqha.org
THE AMERICAN QUARTER HORSE JOURNAL: PRINT AND DIGITAL

A MONTHLY MAGAZINE DEDICATED TO THE GREATEST HORSE BREED ON EARTH

• Hands-on training articles, covering English and Western disciplines
• Insightful features tackling horse health, horse-show trends and breeding topics
• Inspirational stories about fellow amateurs, youth, professionals, owners and breeders
• Hall of Fame and 50-year breeder profiles
• Official show coverage from AQHA’s leading events
• Critical news and timely information, keeping you abreast of what’s going on within your Association

DISTRIBUTION:
Print – 26,700
Delivered to 26,700 paid subscribers
Digital – 251,263 AQHA members
Available behind member wall on aqha.com as well as through targeted email pushes

DEADLINES
The monthly American Quarter Horse Journal deadlines the 25th of the month two months prior to publication date
(Ex. March deadline Jan. 25th)

BREEDER RATES – PRINT AND DIGITAL
Effective with the June 2016 Issue

<table>
<thead>
<tr>
<th>Four Color</th>
<th>1 Time</th>
<th>6 Times</th>
<th>12 Times</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full-Page</td>
<td>$1,170</td>
<td>$1,140</td>
<td>$1,105</td>
</tr>
<tr>
<td>Two-Thirds Page</td>
<td>925</td>
<td>905</td>
<td>875</td>
</tr>
<tr>
<td>One-Half Page</td>
<td>765</td>
<td>745</td>
<td>725</td>
</tr>
<tr>
<td>One-Third Page</td>
<td>590</td>
<td>575</td>
<td>560</td>
</tr>
<tr>
<td>One-Fourth Page</td>
<td>470</td>
<td>460</td>
<td>445</td>
</tr>
<tr>
<td>One-Sixth Page</td>
<td>335</td>
<td>330</td>
<td>320</td>
</tr>
</tbody>
</table>

INSIDE COVERS $2,400 BACK COVER $2,800
Payable in U.S. funds only. Contract required for other than 1-time rates. Multiple ads in a given issue or over several issues qualify for rates above 1-time.

The award-winning American Quarter Horse Journal now includes all content in one print subscription. Each print issue includes an AQHA section and Performance section, as well as a Ranching section in September, January, March and June.

Each digital issue is presented with targeted content – AQHA, Performance or Ranching. Readers can enjoy features in the print version along with additional features, recognition or video on their computer, tablet or phone.

Additionally, the Ranch Horse Journal is included as a separate magazine semi-annually in August and May – bagged and mailed along with the regular issue of the Journal.

The Quarter Racing Journal continues to be published semi-annually in December and March.
FOR MORE INFORMATION OR TO PROMOTE YOUR STALLION, CONTACT:

Tamra Kyle
903-814-0506
aqhakyle@gmail.com

Kristen Jacobson
806-378-4385
kristenj@aqha.org

Alex Morcom
405-626-7673
amorcom@aqha.org

AMERICAN QUARTER HORSE ASSOCIATION